

Which businesses need your bank this week?

Your bankers can't call every business near your branches, and the one who calls at the right moment usually wins the relationship. Here's how one community bank started knowing which ones to call, and how your team can too.

Sound familiar?

Your bankers know their markets. But there are more businesses within reach of your branches than anyone has time to research, and only so many calls in a week. So who gets called comes down to habit and instinct.

Meanwhile a business wins a new contract, starts hiring or has a filing coming due. These are the moments a business owner rethinks their bank, and the bank that calls first has the advantage.

A bank like yours did something about it

Republic Bank of Chicago faced the same question across 20 branches. Today, every one of its market managers starts the week knowing which local businesses are showing activity, and why each one is worth a call.

Q4 2025
Pilot

Q2 2026
Full partnership

NEXT
Expanding to
commercial
bankers

150+

in-person meetings with business owners every month

+30%

more new business relationships since 2025

20

branches, with market managers working the leads

How Sympera helps your team get there

01

You set the strategy.

Which markets to win, which business sizes and industries, and how close to a branch.

02

Sympera spots the businesses showing activity.

Each banker gets new leads every week with a call sheet: why now, what to offer, who to call and a ready-to-send email.

03

Your bankers make the call.

They decide what happens next and log it in the tools they already use, so you can coach from real activity.

“ We've increased our new business relationships by 30% since 2025 after deploying Sympera.

Michael Minetti, SVP, Retail Sales Manager, Republic Bank of Chicago

See which businesses in your markets are worth a call this week.

Book 30 minutes with the Sympera team at sympera.ai/meet

Book a meeting